

We enable cannabis.

**cansativa**<sup>®</sup>  
GROUP



# PIONEERS AND STRONG EXECUTERS SINCE 2017

Sustainable supply chains for ensuring patient care with quality medical cannabis.



Moved several metric tons of cannabis and became the **largest cannabis platform** in Germany.



**Official and exclusive government partner** (BfArM) for the distribution of medical cannabis from domestic cultivation (2020-2024).



Largest cannabis supplier network with more than **40 suppliers across 15 countries.**



Trustworthy **contact for political decision-makers** for cannabis in Germany.



Largest customer network with more than **2,000 qualified pharmacies.**



**Market leader** as distributor for medical cannabis flowers.

# WE ARE CANSATIVA.

Dominant player in a thriving industry.



**\$20 million USD capital raised** – Series B was led by leading international cannabis investor (Casa Verde).



**Largest product portfolio and market leader** as established one-stop-shop for cannabis in Germany.



Annual revenue of over **€35 million** achieved in 2024.  
Aggregate sales since inception of over **€100 million**.  
Current monthly revenue of over **€7 million** and **highly profitable**.



Together with our partners, we offer access to **high-quality products and cannabis brands**.



As a **trustworthy partner of the state cannabis agency (BfArM)**, we master the regulated supply chains with our own infrastructure.



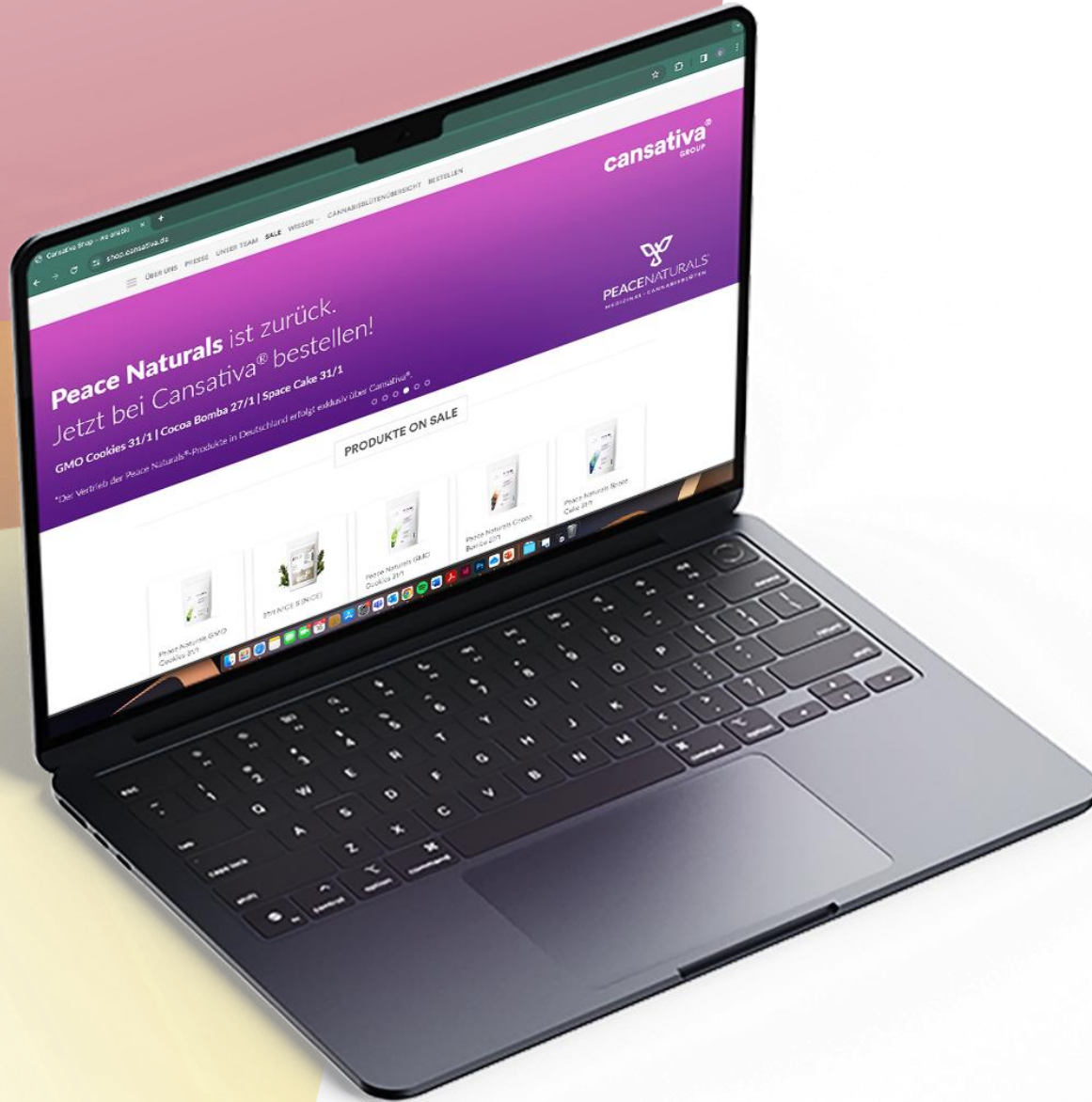
We **simplify complicated transactions** and guide customers and our partners further.

# OUR CONCEPT FOR SUCCESS

We revolutionize the market and we know the game.



Cansativa® is **industry leader** with **>25% market share**, the **leading platform for medical cannabis**, and unique market knowledge!



# CANSATIVA SPECIALIST PORTAL

The largest one-stop-shop for medical cannabis. In addition to our market-leading range of flowers, extracts, isolates, and accessories, pharmacies here also find information and helpful tools for the professional, daily handling of medical cannabis.

# PRODUCT VARIETY (EXCERPT)

Your products – our network.

Biggest multi-brand portfolio (3rd party brands)	<b>Whitelabel</b>		Unique white-label solutions
			
			
			
			

**> 400 more exciting products from all relevant suppliers and brands in the market**  
(over 500 SKUs, over 50 brands from over 15 countries)

# OUR BRANDS: AMICI

Our first inhouse brands.

In 2022, we introduced our first brand, AMICI - Premium Medical Cannabis, to the market.

Under the AMICI brand, further high-quality cultivars from selected suppliers can be offered in the future.



# OUR BRANDS: N!CE

The best cultivars.  
For the best price.

With the launch of the N!CE brand, we have expanded our own brand portfolio with a value brand in order to serve the needs of all patients even more efficiently.



# CANSATIVA EXCLUSIVE

High-demand cultivars in exclusive distribution.

Some of the internationally most popular cultivars are available in Germany only through Cansativa. Thanks to our excellent networking, great professionalism, and continuously growing expertise, we maintain close contact with the world's leading cannabis producers.



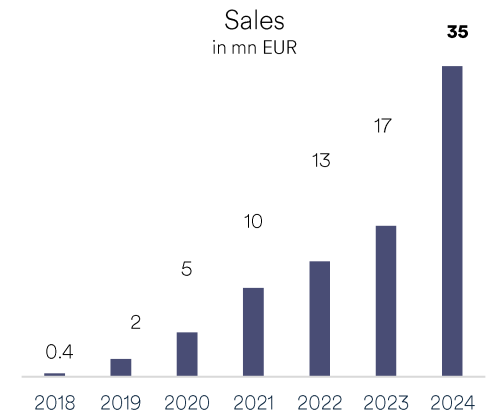
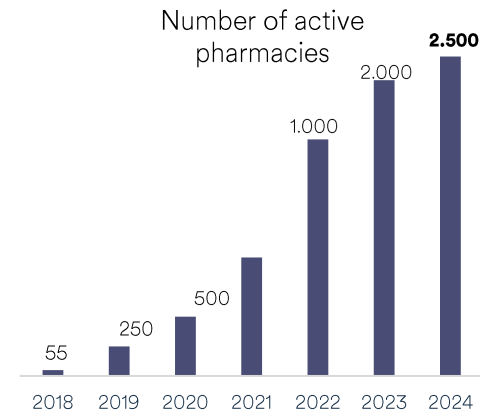
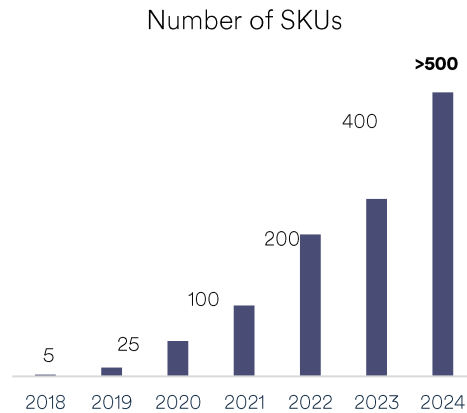
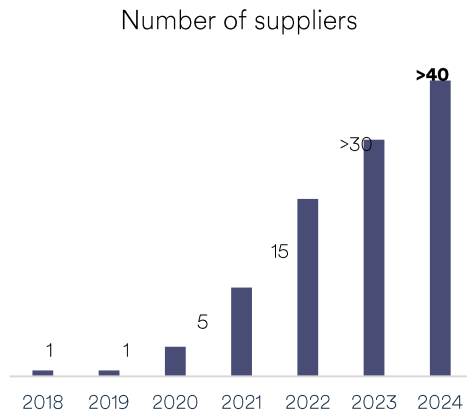
# THE MARKET AROUND CANNABIS IS GROWING RAPIDLY

up to 20 times volume growth starting from 2023.




# PERFORMANCE

We achieve a high pace in implementation.





 Largest supplier network

 The central point of contact as a One-Stop-Shop


 >70% Pharmacies actively selling cannabis

 Industry leader

 15 countries of origin

 Best and largest multi-brand product portfolio

 >50 Exclusive Cansativa partner pharmacies

 Operational excellence

# TRUSTWORTHY PARTNERS

Selected partners to enable joint innovations.



Bundesinstitut  
für Arzneimittel  
und Medizinprodukte



apondium  
Cannabis



...and many more

“Cansativa is the trustworthy and exclusive partner of the German authorities for the distribution of domestic cannabis.”

- German Cannabis Agency -

“Cansativa has the largest product portfolio, the best customer service, and the highest level of service.”

- Leading Cannabis Pharmacy -

“Cansativa is our reliable cannabis partner and the leading platform for cannabis in Europe.”

- One of the suppliers -

# CANSATIVA AS OPINION LEADER

In the press.

## Deutsche Apotheker Zeitung

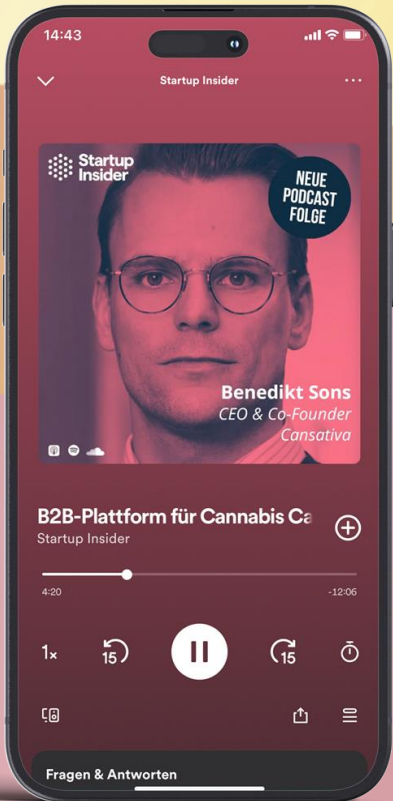
Cansativa CEO Benedict Sons at the press conference: "We need reliable delivery and supply chains that are not affected by current research situations."

## Frankfurter Allgemeine

"The cannabis liberalization passed by the Bundestag also represents a relief for thousands of pain patients," explain cannabis entrepreneurs and brothers Jakob and Benedict Sons.

## TAGESPIEGEL BACKGROUND

Jakob Sons is engaged as the founder and CEO of Cannstiva Group for the promotion of cannabis as well as the supply of the drug for therapeutic purposes in Germany.



# OUR LEADERSHIP TEAM

Visionary pioneers.



**Alexander Kiefer**  
Head of Marketing  
juno&me fitvia



**Christian Kluge**  
Head of Finance  
CFGO



**Christian Püsch**  
VP Supply Chain, Procurement,  
Production & Logistics  
Audi



**Dr. Isabelle Ermer**  
VP People & Organization  
zortify BROOKLYN SOAP COMPANY



**Katanja Kurth-Grieser**  
VP Legal  
U+ A



**Leonhard Eßmann**  
VP Strategic Sales  
SOURISSEAUX / PARTNERS  
CORPORATE PSYCHOLOGISTS



**Mario Scheliga**  
Chief Technology Officer  
amazon web services hear.com



**Dr. Richard Böser**  
VP Quality  
Ludwig-Maximilians-Universität München



**Alexander Huber**  
Chief Marketing Officer  
wefox MAPFRE



**Thiago Cäsar**  
Chief Growth Officer  
Audi



**Timm Hocke**  
Chief Commercial Officer  
BIOTRONIK Roland Berger  
Strategy Consultants

# OUR MANAGING DIRECTORS



## **Benedikt Sons**

Founder, Managing Director, CEO

Benedikt Sons is CEO, managing director, and co-founder of Cansativa GmbH. He is an industrial engineer and has several years of experience in strategy consulting and industry. Benedikt is responsible for the business management of the company.



## **Jakob Sons**

Founder, Managing Director

Jakob Sons is managing director and co-founder of Cansativa GmbH. He is a licensed attorney and has several years of experience from his activities for international economic law firms. Jakob is responsible for all regulatory aspects of the business.



# **We enable cannabis.**

## **Cansativa GmbH**

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